

THE NEPAL'S LARGEST B2B SHOW

Presents a Complete Sourcing,
Manufacturing, and Production Solution for the
Electronics & Home Appliance Industry.

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Nepal Consumer **Electronics & Home Appliances expo**

1st

2nd

3rd

SEPTEMBER 2023

BHRIKUTI MANDAP EXHIBITION HALL,
KATHMANDU, NEPAL

Concurrent Events

2nd
**NEPAL ELECTRIC,
POWER AND LIGHTS**
INTERNATIONAL EXPO 2023



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ABOUT THE SHOW

The Nepal's Consumer, Electronics and Home Appliances Expo is the Nepal's largest and most renowned B2B and B2C sourcing hub for Consumer, Electronics and Home Appliances. The Nepal Consumer Electronics and Home Appliances will showcase myriad products related to the Consumer Electronics and Home Appliances Industry.

This Expo provides an opportunity for Manufacturers, Importers, Suppliers, and Distributors to showcase their latest products and technologies to potential buyers and customers. Also, this expo provides a platform for Industry Professionals to network and share knowledge amongst each other.

Usually held a month before Dashain, The Nepal's most celebrated festival is the best time to trigger a Consumer's purchase decision. Moreover, the right time for Importers to place orders and make their next smart move in the Electronics Industry.

OBJECTIVE

At the core of our Exhibition lies the ambitious objective of fostering a vast network of Manufacturers, Brands, Importers, Exporters, and Distributors from India and other nations. This enables them to showcase their product range, latest innovations, and newest collections to trade buyers not only from India but from across the Globe. Our Exhibition provides a worldwide platform for Manufacturers, Brands, Importers, and Exporters to unveil their remarkable innovations and new collections to a broad spectrum of Indian Retailers, Wholesalers, Importers, Distributors, Trade Representatives, Stockiest, Roteliers, E-Commerce Buyers, Institutional Buyers, and Chain stores from all corners of the country.

We believe that it lubricates an exchange of ideas and enable businesses to forge valuable connections and partnerships, ultimately leading to mutual growth and success. Our Exhibition aims to create an environment that fosters Creativity, Innovation, and Collaboration, inspiring attendees to explore new possibilities and push the boundaries of their respective Industries.

KEY POINTS



This event yields qualitative Domestic and international Manufacturers with present-day trendy Consumer Electronics to the market.



This exhibition is a B2B and B2C Event, and so maps out all-inclusive Sales, Trading, Sourcing to achieve the aims for the Electronic Industry.



This event is the perfect platform for Quality Manufacturers and Brands to exhibit their products to Hypermarkets and Top Distributors and Consumers. Additionally, enlarges the Nepali business network to strive for efficiency in terms of Consumer market.

WHY NEPAL?

The Electronics Industry is a rapidly Growing Sector in Nepal, with the potential of significant Economic Growth. The future of this Industry is promising, as advances persist in Technology and increased demand for Electronic Products drive Growth.

One of the Key Factors driving the significant growth of the Electronics Industry in Nepal is the increasing demand for Electronic Products. With the Growth of Technology and Electronic Devices in daily life, the Market for Electronic goods is booming.

The other factor fostering the growth of the Electronics Industry in Nepal is the Governmental effort to promote the Sector. The Government has implemented policies and programs aimed at encouraging the Development of the Electronics Industry, including Tax Incentives for Companies and Investment in Research and Development. So, these efforts have attracted Investment provoking the Growth of the Sector.



WHY EXHIBIT ?



An opportunity to present your Products, Innovations and New Range to Trade Buyers from across the country within 3 days.



It connects you to new Dealers, Distributors, Wholesalers, Retailers, Corporates & Institutional Buyers besides nurturing the existent.



It strengthens Trade Relationships and Opportunity Look to book spot orders from Retailers and Regional Distributors.



High Footfall of Visitors from Various Sectors.



It builds a Database of Potential Buyers.



Gets Instant Feedback on Products, Prices and Innovations.

EXHIBITORS' PROFILE

Home Entertainment

- ◆LCD/LED/OLED TVs
- ◆Home Theaters
- ◆DVD Players
- ◆Home & Professional Audio Systems
- ◆Game Consoles and Controllers
- ◆E-Books
- ◆Heaters
- ◆Coolers
- ◆Headphones
- ◆Digital Voice Recorders

Home Appliances

- ◆Air Conditioners
- ◆Air Purifiers
- ◆Fans, Irons, Refrigerators
- ◆Handheld Garment Steamers
- ◆Range Hoods/ Chimneys
- ◆Washing & Drying Machines
- ◆Water Filters, Purifiers, Heaters
- ◆Geysers
- ◆Air Humidifiers/Dehumidifiers
- ◆Vacuum Cleaners

Kitchen Appliances

- ◆Microwave Ovens
- ◆Hobs and Chimneys
- ◆Tandoors, Hot Plates
- ◆Dishwashers
- ◆Induction Cooktops
- ◆Coffee Machines
- ◆Toasters, Oven Toaster Grills
- ◆Air-Fryers, Deep Fryers
- ◆Food Processors
- ◆Mixer Grinders
- ◆Electric Kettles
- ◆Hand Blenders
- ◆Electric Pressure Cookers
- ◆Burners, Grillers
- ◆Sandwich Makers
- ◆Steamers, Boilers

Personal Care Appliances

- ◆Hair Styling Tools
- ◆Electric Shavers
- ◆Electric Toothbrushes
- ◆Trimmers
- ◆Health-Care Devices

Telecommunications

- ◆Mobile Handsets
- ◆Cordless Telephones

In-Vehicle Electronics

- ◆Rear View Cameras
- ◆Bluetooth Audio/Video Device
- ◆Car Speakers
- ◆GPS Navigation

Digital Imaging Equipment

- ◆Cameras and Accessories
- ◆Drone Cameras
- ◆Camera Equipments
- ◆Videography Equipments

Healthcare Electronics

- ◆Respiration Monitors
- ◆Physical Therapy Devices
- ◆Finger Pulse Oximeters
- ◆Heart Rate Monitors
- ◆Blood Pressure Monitors
- ◆BMI Index Equipments

Wearables

- ◆Smart Watches
- ◆Activity Trackers
- ◆Kids, Elderly Watches, Trackers
- ◆Virtual Reality Headsets
- ◆Sleep Trackers
- ◆Smart Eye-Wears

WHY VISIT?

- 1 **Discovers the Latest Products:** The Exhibition provides a Platform for Companies to showcase their newest Products, Technologies, and Innovations. The Visitors get to discover their released Products and early look at the Trends in Consumer Electronics and Home Appliances.
- 2 **Learns the Industry Developments:** The Industry Experts and Professionals at the Exhibition give visitors the opportunity to learn about Industry Developments and Trends in the Arena.
- 3 **Grows Network with Industry Professionals:** The Visitors can cordially network with Industry Professionals, Potential Business Partners, and Like-Minded Professionals. This Exhibition builds new relationships and strengthens the existent.
- 4 **Hands-On Experience:** The Visitors may have a Hands-On Experience with the Latest Products, persuading them for new Technologies and Appliances before making a viable purchase.
- 5 **Compares Products:** The Exhibition offers a great opportunity to compare products with Different Organizations, allowing Visitors to make informed purchasing decisions.
- 6 **Exclusive Deals and Discounts:** Various Exhibitors offer exclusive Deals and Discounts to Visitors, elucidating great opportunities to save money on purchases.
- 6 **Enhance Knowledge:** Presents International Exhibitors, Industry Experts and Professionals who offer Educational Opportunities to Visitors on topics such as Product Design, Technology, and Marketing.

VISITOR'S PROFILE

Dealers / Distributors
Departmental Stores
Independent Retailers
Hoteliers & Restaurants
Exporters
Overseas Buyers
Corporate Gift Buyers
Catering Companies
E-Commerce / Online Media Retailers
Supermarkets / Hypermarkets
Chain Store Purchasing Managers
Governmental Industries
Manufacturers
Importers
Wholesalers
End Users



ABOUT THE ORGANIZERS

FUTUREX TRADE FAIR & EVENTS PVT. LTD. aims to get all personnels of Industries by providing an Ideal Business Platform through Exhibitions, Seminars, Corporate Events and Discussions. The Organization understands the need of the Industry's requirements and interests. It includes Multidimensional Activities, rendering it the most relatable Business Platform. As we contain a professional and thorough approach and our expert manpower, we are branded the best bet by Industry Experts. At Futurex Trade Shows, we believe in making an Exhibition the most Sustainable and Cost Effective Solution for business activities. We create a Perfect Blend of Top Manufacturers and Potential Industry Buyers from all over the world to make it an absolute success.

MEDIA SPACE SOLUTIONS has been in the Industry since 2009. Initiating it's journey as a Digital Media and Event Management Company to managing a Portfolio of Exhibitions and Mobile Networks that reach Consumers on the move. We are the only largest Commercial Trade Show Company in Nepal, inheriting the best Exhibitions in Infrastructure, Engineering, and Agriculture, with tie ups from leading brands in the Industry. Our Global Marketing Network, Organisational skills, and local connections, help us deliver the Best Trade Show in the International Standard with consistently Qualified Visitors.

EXHIBITIONS & TRADE SERVICES INDIA PVT. LTD. is an Exhibition Organising Company based at Navi Mumbai, India. It is committed to deliver Best Trade Services in the Industry through a pool of talented people. We offer absolute solutions to organise Trade Fairs in Domestic & International Markets. The Organization has an Extensive Database encompassing a wide cross section of Products and Sectors. Moreover, we have very good rapport with Trade Associations and Export Promotion Councils/Chambers in India. Such amiable relations help achieve our goal in increasing Indian Participation at International Events.

JOINTLY ORGANIZED BY :



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